

**** MEDIA ALERT & PHOTO OPPORTUNITY ****

**DR. KAREN “DOC” HALLIGAN JOINS FORCES WITH
THE LAPD’S METRO K-9 UNIT TO LAUNCH THE
‘MUST HAVE PET GUIDE’**

“WHAT EVERY PET OWNER SHOULD KNOW”

WHAT: Free community event. Appearances by celebrities and 4-legged members of the *LAPD’s Metro K-9 unit* and their handlers; *Doc Halligan* will give preventive health demonstrations featuring the K-9 Unit dogs, including how to brush your pet’s teeth; Presentation of large donation by Merial’s Frontline to Los Angeles Police Foundation; Photo opportunities with dogs and celebrity attendees. Free “goody bags” filled with pet treats and photos of the K-9 dogs and their handlers will be given out.

WHO: *Dr. Karen “Doc” Halligan*, one of the country’s leading veterinarians and authorities on preventive healthcare for pets and the famous *LAPD Metro K-9 Unit*, which supports LAPD field and detective operations in the search and apprehension of felony suspects, suspects with firearms, lost and missing persons and evidence.

WHEN: Saturday, February 17, 2007
12:00 noon – 2:00pm

Press check-in begins at 11:30am

WHERE: Outside of Borders Books
2nd level, Westfield Century City
10250 Santa Monica Blvd, Los Angeles

CONTACT: For coverage and additional local event information:
Print/Broadcast/Online/Photo
Alan Siskind – (310) 717-9200 / alansiskind@hotmail.com

Additional information:

Los Angeles Police Foundation, a 501 (c) charitable organization, funds essential equipment and programs for the LAPD which are not included in the city budget. Their goal is a safer Los Angeles for those who live in, work in, and visit Los Angeles. For more information on the foundation please visit their website at www.lapolicyfoundation.org

LAPD's Metro K-9 Unit supports LAPD field and detective operations in the search of outstanding felony suspects, misdemeanor suspects armed with a firearm, lost and missing persons and evidence. K-9 teams respond to assist field and detective operations on a city-wide basis, seven days a week, 24 hours a day. K-9 teams also assist with emergency calls for service including "officer needs help," "assistance" or "back-up" calls. For more information on the LAPD and the metro K-9 Unit please visit their website at www.lapdonline.org

Dr. Karen "Doc" Halligan, DVM is Director of Veterinary Services at the Society for the Prevention of Cruelty to Animals of Los Angeles. She is also in private practice at a VCA animal hospital in Venice, CA and appears regularly on Animal Planet, Animal Rescue 911, and other television and radio news shows throughout the country.

"What Every Pet Owner Should Know" is the "go to" book for pet owners and caregivers in need of easy to understand and expert advice on helping pets of **any** age stay healthy and a loving family member for years to come. In this highly acclaimed book, Doc Halligan puts her 20 years of veterinary medical and surgical experience at your fingertips, and gives you an easy to follow prescription for your pets continued good health... a prescription that could only be written by someone who has treated and cared for thousands of pets during her distinguished medical career.

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. **Merial** offers an extensive line of pharmaceuticals and vaccines designed to help your dog or cat lead a long, healthy, active life including **Frontline**. As the #1 choice of veterinarians, Frontline Brand Products provide convenient, effective flea and tick control for dogs and cats. Their website is www.us.merial.com

This event is exclusively sponsored by Merial's Frontline brand of pet products and is hosted by BORDERS and Westfield Corp.